



URBAN95 STARTER KIT

IDEAS FOR ACTION

Each category ranks ideas from simple to complex. Where will you start?



PUBLIC SPACE



MOBILITY



EARLY CHILDHOOD SERVICES



DATA-DRIVEN MANAGEMENT

1 Pop-up play 	2 Urban stories 	3 Safe & public breastfeeding 	4 Behavioural prompts 	5 Temporary play streets
6 Opening public facilities out of hours 	7 Storytelling in public 	8 Design for play 	9 Nature takeover 	10 A tree for every baby
11 Merging green and play spaces 	12 Targeted air quality improvements 	13 Playworkers and free play 	1 Safer street crossings 	2 Subsidised public transport
3 Children routes 	4 Safe, interesting and playful transit 	5 Pedestrian improvements 	6 Traffic calming 	7 Protected bike lanes
8 Everything nearby 	1 Priority access to services for young families 	2 Neighbourhood directories for early childhood services 	3 ICT-enabled coaching 	4 Parent coaching bundled with health services
5 Integrated early childhood services 	1 Training in data literacy for city staff 	2 Chief child development officer 	3 Data dashboards 	



CHILDREN'S PRIORITY ZONE

A place-based package that covers early childhood services, public space, mobility and inter-agency data-driven management. It has been designed to favour a scale up of urban policies on early childhood, and is being tested.