Idea 2
SUBSIDISED PUBLIC TRANSPORT

Photo: Oded Antman/Bernard van Leer Foundation
The price of public transport acts as a barrier to mobility for the poorer sections of the population. One result is reduced access to healthcare, leading to fewer prenatal visits and a higher likelihood that a caregiver will wait until an emergency to seek help. Lowering the cost can improve access and improve healthy development for both mother and child. Reducing the transport burden also contributes to reducing levels of stress of caregivers.