Idea 4

SAFE, INTERESTING AND PLAYFUL TRANSIT

Photo: Vanessa Touzard/Bernard van Leer Foundation
Mobility also implies moments of immobility, which can be opportunities for learning and play.

Turning a bus stop into a learning experience can be done via messages and stories, or games relying on colours or shapes. Messages can also be included inside the buses or trains to encourage interactions or games. Similarly, enhancing safety at stations and other transport access points – by reducing gaps and allowing for pushchair access, or ensuring shade and lighting – can greatly improve the caregivers’ experience and enhance their mobility. This can also be done by ensuring a level of comfort at stations.

Thinking multimodal transit for young children and their caregivers – by providing ‘strollable’ (stroller-friendly) pavements to reach a public transit station for example – will greatly boost their mobility.