Idea 6

TRAFFIC CALMING

Photo: Vanessa Touzard/Bernard van Leer Foundation
Reducing car speed (via regulation, speed bumps, modified street patterns) increases safety for all, and especially young children.

It also reduces their exposure to air pollution and frees up public space. Traffic calming or complete interruption on a temporary basis is a good way to start. Increased pedestrianisation of streets also has some ancillary benefits, such as increased business for local shops and more ‘eyes on the street’. Slower traffic also means an increased perception of safety and reduces caregiver stress.

### At a glance...

<table>
<thead>
<tr>
<th>COST</th>
<th>MAINTENANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>$$</td>
<td>$</td>
</tr>
<tr>
<td>$$$</td>
<td>$</td>
</tr>
</tbody>
</table>

### Implementation Examples

- Kigali, Rwanda
- Jakarta, Indonesia
- Paris, France
- Denmark
- Mexico City
- Libreville, Gabon
- New York City, USA
- Manaus, Brazil
- Bogotá, Colombia
- Barcelona, Spain

### Government Involvement

- Social Services
- Education
- Health
- Parks
- Planning
- Transport

### Minimum Scale

- Street