Idea 1

POP-UP PLAY
Mobile containers of books, toys and games for small children, along with movable benches and chairs, can be easily towed by bicycle or car.

It fills public space with life, engages community members and is an efficient way to test ideas for permanent infrastructure. It can provide moments for parents and children to socialise and may contribute to reducing their stress. It is widely used around the world, but there is a need to develop more experiences that are inclusive of the youngest children.

At a glance...

**COST**

$ $$ $$$

**MAINTENANCE**

0 0 0

**GOVERNMENT INVOLVEMENT**

- Social Services
- Parks
- Education
- Planning
- Health
- Transport

**MINIMUM SCALE**

A few square meters

**IMPLEMENTATION EXAMPLES**

- Canberra, Australia
- Brussels, Belgium
- Bogotá, Colombia
- Amman, Jordan