Idea 3

SAFE & PUBLIC BREASTFEEDING
Exclusive breastfeeding, particularly in the first six months of life, can improve children’s health and nutrition, and the bonding experience with their mothers.

Longitudinal studies have found that breastfeeding has a long-term impact on a range of developmental outcomes. Encouraging breastfeeding in public spaces can be done through safer environments for women to feel secure (lighting, pavements, urban furniture), but also through supportive infrastructure, policies and campaigns. Feeling safe and comfortable to breastfeed can reduce mothers’ stress.

At a glance...

<table>
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<tr>
<th>COST</th>
<th>MAINTENANCE</th>
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GOVERNMENT INVOLVEMENT
- Social Services
- Education
- Health
- Parks
- Planning
- Transport

MINIMUM SCALE
Neighbourhood

IMPLEMENTATION EXAMPLES
- New York, USA
- New Zealand
- Hum na Sutli, Croatia