Idea 7

STORYTELLING IN PUBLIC

Photo: Jon Spaull/Bernard van Leer Foundation
Storytelling is one of the best ways to improve language development and get children ready for learning to read and write.

It is also a medium to improve social and emotional bonding between caregivers and children. It contributes to caregiver well-being and reduces their stress. Every community has stories, so it can easily draw on local resources.

Creating storytelling activities for young kids reinforces the idea that language development starts long before children are talking and that simple techniques can have a positive impact on early brain development.