Idea 2

CHIEF CHILD DEVELOPMENT OFFICER

Having a designated member of the municipal team with a mandate from city leadership working on child development can create momentum and commitment within the municipal team and enable cross-sector collaboration.

It creates a platform to review and act on data across silos and contributes to efficiency gains. It also helps anchor the Early Childhood Development agenda politically, secures relationships to external partners, and establishes a communication point for civil society groups and city-to-city cooperation.

At a glance...

COST

$  $$  $$$

MAINTENANCE

GOVERNMENT INVOLVEMENT

- Social Services
- Education
- Health
- Parks
- Planning
- Transport

MINIMUM SCALE

City

EXISTING IMPLEMENTATION LEVEL

Tested and implemented

Photo: Eleazar Cuadros/Bernard van Leer Foundation
OUTCOME AREAS

- Increased use of shared data across city departments
- Improved collaboration across city departments
- Increased (internal and external) transparency of city actions for young children
- Stronger public and political support for investments toward young children and caregivers
- Increased city budget for initiatives to support young children and families
- Improved collaboration between city government and civil society

REAL WORLD EXAMPLES

- In Tirana, Albania, the city is hiring a children’s policy director for the municipality to audit municipal departments on the impact of their projects on children, and create a multi-stakeholder forum with participation from different parts of city government and civil society to drive the children’s agenda, civil society and school.

- In Tel Aviv, Israel, the city is working on early childhood initiatives cutting across childcare, parks and recreation and transportation. The city has put in place a manager that coordinates a joint workplan across the departments. The joint work also has a steering committee that includes senior leadership from each department helping to remove any roadblocks along the way.

RELATED IDEAS

1. Training in data literacy for city staff
2. Data dashboards