Idea 1

PRIORITY ACCESS TO SERVICES FOR YOUNG FAMILIES

Giving families with young children preferential access to local services, such as not having to wait at the town hall for administrative tasks, improves their well-being.

It also sends a political message of commitment from the local authorities. It requires data collection on the administrative situation of families with young children, and a capacity to share the data across city departments.

At a glance...

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<th>COST</th>
<th>MAINTENANCE</th>
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GOVERNMENT INVOLVEMENT
- Social Services
- Education
- Health
- Parks
- Planning
- Transport

MINIMUM SCALE
City

EXISTING IMPLEMENTATION LEVEL
In experimentation

Photo: Vanessa Touzard/Bernard van Leer Foundation
OUTCOME AREAS

- Attendance to at least four prenatal visits
- Reduced caregiver stress and isolation
- Increased caregiver-reported sense of self-efficacy
- Improved referrals across early childhood services
- Improved access to early childhood services

REAL WORLD EXAMPLES

- **Boa Vista, in the northern Brazilian state of Roraima**, provides preferential administrative access to families with young children for their land tenure formalisation programme. This prioritises improving the housing situation of families with young children, who need to establish a stable living environment for the healthy development of their children.

RELATED IDEAS

6 Opening public facilities out of hours
2 Subsidised public transport
8 Everything nearby
5 Integrated early childhood services